

Today's Paper » FEATURES » DOWN TOWN

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Retail management programme at GLIM



Great Lakes Institute of Management, which has its campus at Manamai Village, East Coast Road, has launched a two-year post graduate executive programme in Retail Management.

The programme has been developed in consultation with leading retailers and academics from India and abroad, and will be taught at Mumbai and Chennai.

The programme will be led by Nitin Sanghavi, professor of Retail Marketing and Strategy at Manchester Business School and founder and director of MBS Retail Centre.

In a press release, professor Bala V. Balachandran, founder and dean, Great Lakes Institute of Management said that the programme being offered by the Centre for Excellence in Retail Management will provide "world class practices, exchange of ideas, solutions to industry problems by training middle/senior level managers."

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